

New Times Real Estate

Rates exclusive to the New Times Real Estate section and based on a 13x campaign to run within a year.

Drop in rates available and color space is limited.

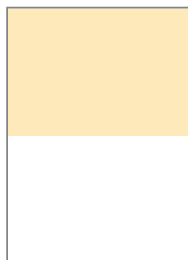
AD SIZE	BLACK AND WHITE	COLOR
Full page + 1/2 page feature	\$900	\$1100
Full page	\$600	\$700
1/2 page	\$400	\$500
1/4 page	\$225	\$275
1/8 page	\$150	\$175

Rates include ad design and FREE Open House listings.

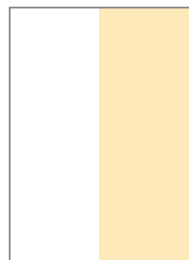
Ad space deadline: Every Friday by noon.



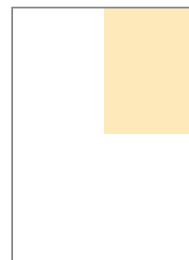
Full page
10.125"w x 12.75"h



1/2 page horizontal
10.125"w x 6.25"h



1/2 page vertical
5"w x 12.75"h



1/4 page square
5"w x 6.25"h



1/8 page horizontal
5"w x 3"h

FREE
Open House Listings

SUBMISSION DEADLINE
Tuesday by 5:00pm

Go to newtimeslo.com/sanluisobispo/openhousesubmission/page

Largest Reach on the Central Coast

- 35,000 audited circulation
- Distributed throughout San Luis Obispo County
- 100,000+ weekly readership
- Targeting locals and visitors to SLO County
- Published every Thursday right before the weekend



For information or to book your spot call 805-546-8208

